



25  
YEARS  
of Creatively  
Packaging  
Value

# Corporate branding profile



# Your brand is more than a logo.



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Willart Production Limited was established in the year 2000 with a primary focus on helping small businesses and organizations succeed through professionally designed marketing communications at a competitive price.

Over the years we have carved a niche in the Design and Print industry as a dependable design and print solution partner, specializing in printed communications along with successful marketing services for small businesses and non-profit organizations. We are located on 764 Kamburu Drive, off Ngong Road.

Our event arm Conferencing in a Box Limited, supports your event needs and is located on 764 Kamburu Drive, off Ngong Road.

36 degrees East Studio our creative design arm is a creative agency based in Nairobi, Kenya which is also located .

# What we **do.**

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## **EVENT MANAGEMENT & SOLUTIONS**

We provide event management services to our clients who are based anywhere in the world, that would like to hold Conferences\Workshops\Seminars in the region.



## **BRAND COMMUNICATION**

At CIAB we align your business goals through targeted campaigns to reach specific target groups. We are able to produce quality branded elements from Concept to Execution.



## **V.I.P HOSPITALITY SERVICE**

Our experienced team offers a full suite of VIP services to create an event with all anticipated needs for a great guest experience. We become an extension of your organization offering a professional team to assist your meeting.



## **STRATEGIC COMMUNICATION**

Our Strategic Communication plan packages you to communicate effectively and strategically to build communication that bridges the gap between you and your target audience.

**Branded**

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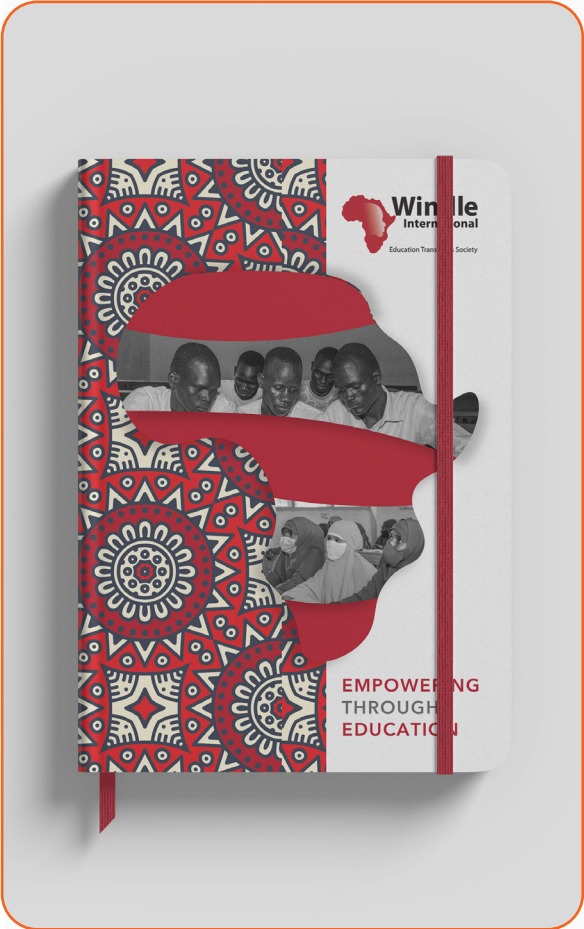
# Merchandise & Giveaways



Willart delivers bold, effective branding for exhibitions and trade shows. We design and produce eye-catching exhibition stands, booth graphics, display panels, hanging elements, and interactive features that attract attention and communicate your brand clearly. From concept to setup, we ensure your presence is memorable, professional, and built to drive engagement.

*Make your event unforgettable*

# Branded Merchandise & Giveaways





**Branded Merchandise & Giveaways**

Events and

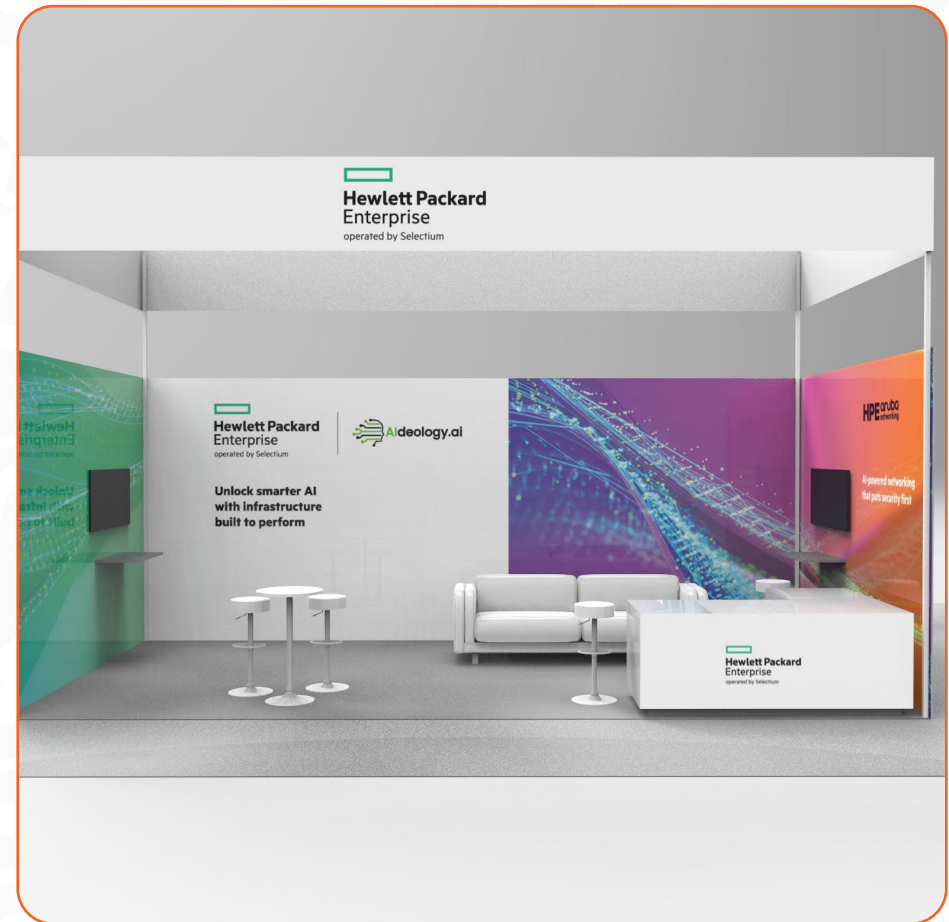
# Exhibition Branding

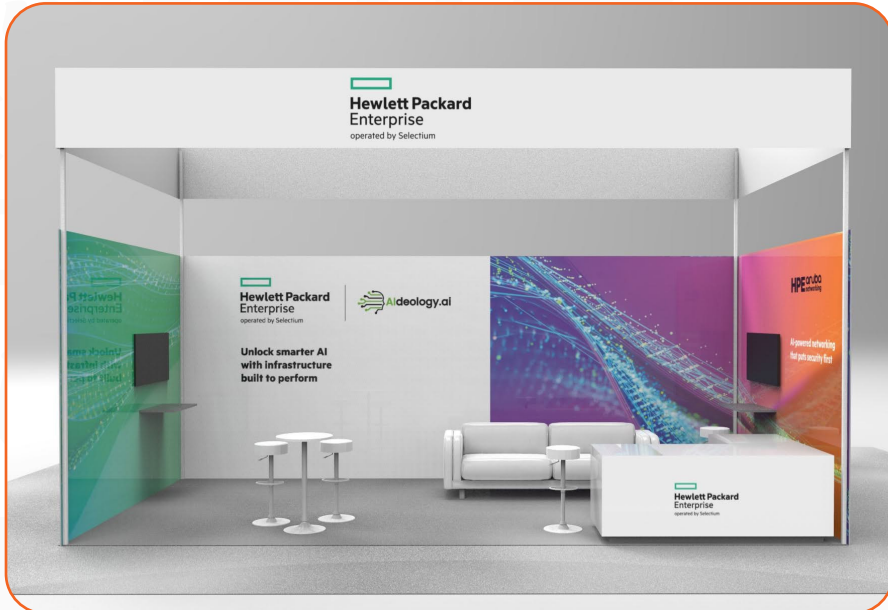


Stand out where it matters most. Willart designs and delivers striking exhibition displays that capture attention, draw in visitors, and communicate your brand story with clarity and impact. From bold booth graphics to immersive interactive elements, we turn your event space into a powerful brand experience that drives engagement and leaves a lasting impression.

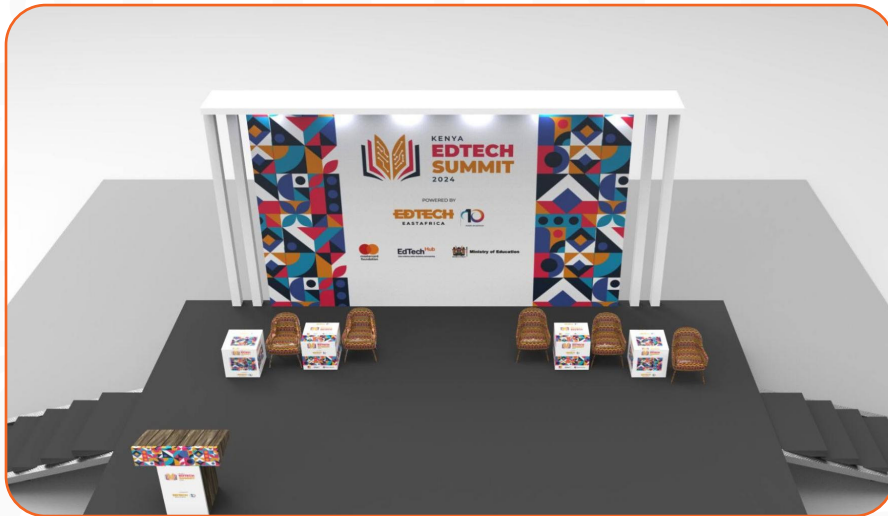
Stop traffic at trade shows with immersive experiences

# Events and Exhibition Branding





**Branded Merchandise & Giveaways**



**Branded Merchandise & Giveaways**

# Printed and Marketing Collateral

Turn merchandise into  
brand ambassadors

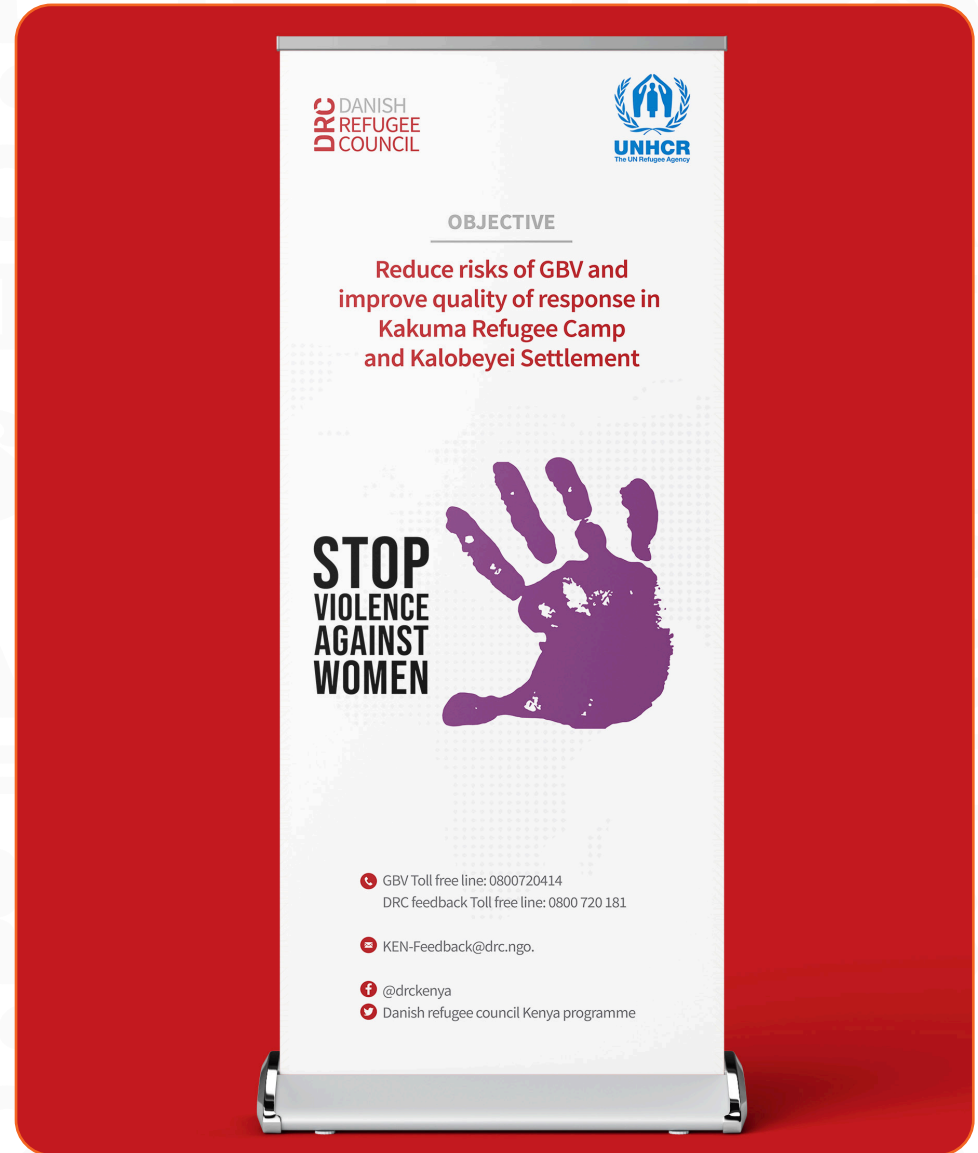
We provide comprehensive printing and marketing collateral solutions designed to elevate your events and brand presence. From brochures, flyers, press kits, and question cards, we create materials that enhance the overall experience for your attendees.

Our approach goes beyond print, we integrate high-quality, visually striking materials that not only leave a lasting impression but also help you capture and convert leads. By blending physical collateral with digital engagement touchpoints, we ensure your audience stays connected, interacts meaningfully, and remembers your brand long after the event.

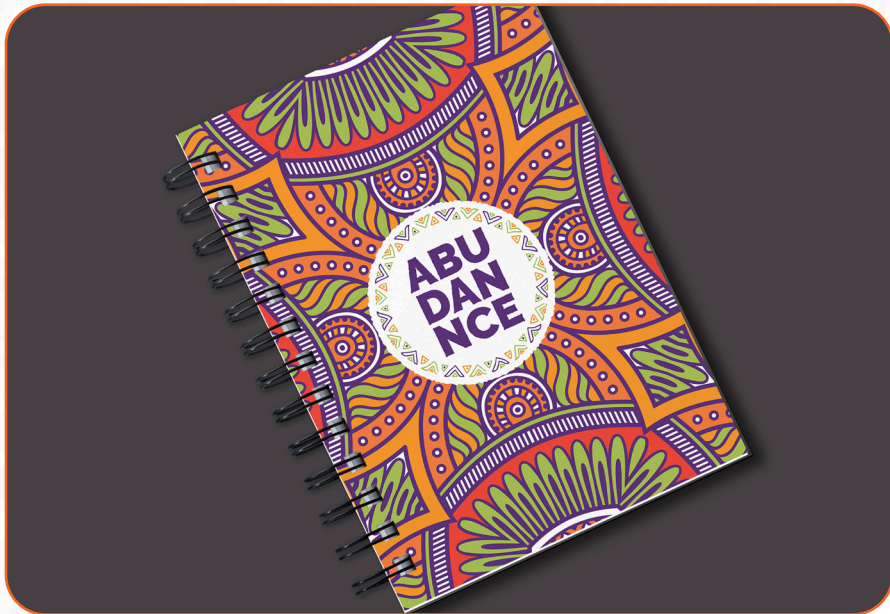
# Printed and Marketing Collateral

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Printed and Marketing Collateral



Printed and Marketing Collateral

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# Creative --- Designs



Logos, branding, publications and more.

We build brands from the ground up, creating distinctive logos and cohesive identities that stand out. We extend this into high-quality publications; brochures, profiles and reports designed to inform and engage.

Across every touchpoint, from marketing collateral to digital assets, we ensure your brand stays consistent, polished, and purposeful.

The result? A unified creative ecosystem that elevates your brand and communicates with clarity and impact.

# Creative Designs

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**Family  
Business  
Conference**

THRIVING | STRIVING | ENDURING





P & M  
INVESTMENTS



# Inaugural *icipe* Science Week 2024

**THEME**

Journeys Through the Intricacies  
of Insect Science

Join us in showcasing the wonderful world of  
insect science for sustainable development and  
a healthier continent.

11<sup>th</sup> November,  
2024

8:00 AM -  
2:00PM EAT



LIVESTREAM LINK  
<https://bit.ly/icipescienceweek>

# Our Process



**1 Discovery**  
We listen, analyze your market, and understand your vision to build a solid foundation.



**2 Strategy**  
We define your unique position, craft your message, and set clear creative direction.



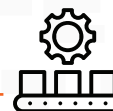
**3 Design**  
We explore visual concepts and create stunning designs that bring your brand to life.



**4 Review**  
We refine every detail based on your feedback until the design is exactly right.



**5 Finalize**  
We prepare all technical files and comprehensive guidelines for consistent brand application.



**6 Production**  
We print, brand, and quality-check every piece to ensure perfection.



**7 Launch**  
We deliver your brand and provide ongoing support as you roll out and scale.

# Our --- Clients

ORACLE®

THE  
ROCKEFELLER  
FOUNDATION

  
SANOFI

 BANK  
OF  
AFRICA

 icipe

  
Shining Hope for Communities

  
SOFTWARE  
UNIVERSE LTD

  
jica

 CHANGE  
CENTER FOR HEALTH  
AND GENDER EQUITY

 ipas  
AFRICA ALLIANCE  
HEALTH  
ACCESS  
RIGHTS

  
DRC DANISH  
REFUGEE  
COUNCIL

 cpak  
CONVENTORS & PRINTERS  
ASSOCIATION OF KENYA

  
Educational Development Center, Inc.

 cbm

  
AKILI DADA  
African · Women · Lead

  
HUAWEI

 Sanlam

  
amplify  
by aKoma

akoma.

Segal Family Foundation 

# Why Choose Willart?

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## EXPERTISE

25+ years specializing in design and print for Coporates, SMEs and nonprofits



## AFFORDABLE QUALITY

Professional design and printing at competitive prices



## FULL-SERVICE SOLUTION

Design, printing, events management – all in one partnership



## TRUSTED PARTNER

Relied upon by Coporates, SMEs and nonprofits to deliver results



## Reach us on

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📘 WillartProductions   📷 willartproductions   🌐 Willart Productions Ltd